

Online Safety

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Thursday 9th February 2023



Coordinated by the UK Safer Internet Centre

saferinternetday.org.uk

Welcome and Aims

- Understand the positive use of the internet and how to safeguard children from harm.
- Recognise how children at this age are interacting with the online world
- Identify the common risks to be aware of.
- Understand online safety at home and help build children's digital resilience.
- Recognise the importance of communicating with children and providing them with the tools they need to keep themselves safe.

Rationale

Most of the well-known Social Media apps and websites have a minimum age rating of 13 years!

> TikTok, Snapchat, Instagram, Wink, Facebook, Twitter

Over of children who access live stream content have witnessed violence or hatred content (NSPCC, 2017) 81% of children aged 8 - 11 use YouTube. (Ofcom, 2017)

Did You Know?

Despite a minimum age of 13,

of 8-12s have used Instagram, of whom 32% are regular users. (UK Safer Internet Centre, 2018)



73%

of 8-12s have shared a photo online. (UK Safer Internet Centre, 2016)

Did You Know?

On average,

8 of 10 children access the online world through a smart

world through a smart phone (Global Kids Online Project, 2017)

This statistic supports the idea that they are independently accessing the internet often away from adult supervision. of 8-11s go online for 13 ½ hours per week. (Ofcom, 2017)

71% of 5-7s use YouTube. (Ofcom, 2017) What are the positives of online technology?

89% of 8-11 year olds said that using social media made them feel happy and 82% said it helped them to feel closer to their friends (2020 Ofcom)

- Visual intelligence and Hand-eye coordination
- Access to a wealth of information
- Language Skills
- Teamwork and creativity
- Problem Solving

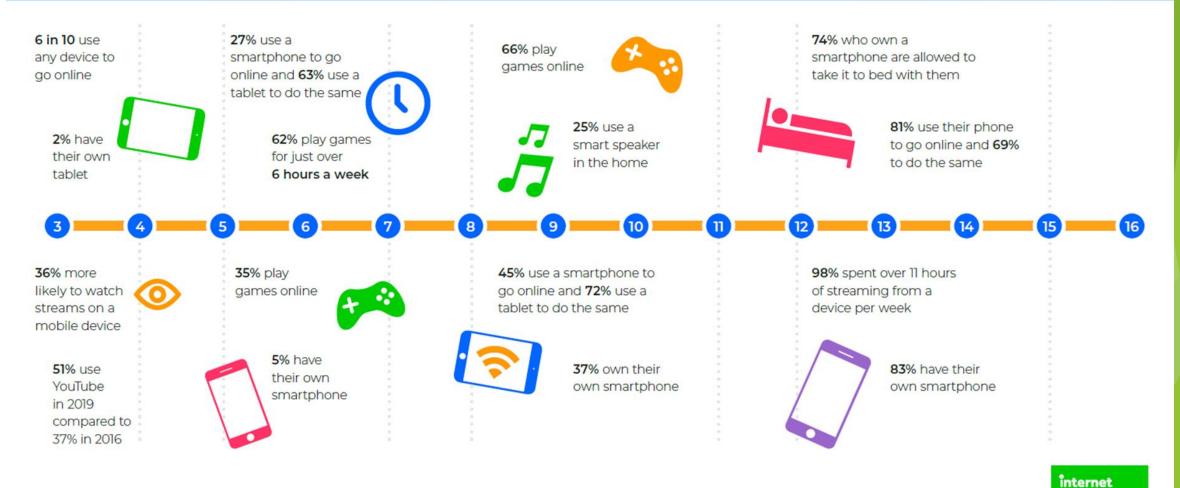
Digital Landscape - How are our children using devices?

Nearly all children went online in 2021 (99%); the majority used a mobile phone (72%) or tablet (69%) (Ofcom 2022)

Children are highly connected

- Video games
- Instant messaging
- Creating content

Media usage by age



matters.org

Reference: Ofcom (2019) https://www.ofcom.org.uk/__data/assets/pdf_file/0023/190616/children-media-use-attitudes- 2019-report.pdf

Risk is not harm

Positive action can limit risks becoming harmful. Here are 5 tips for parents:



3

Understand the risks

- Communicate regularly
- Keep the risks in proportion

- 4
- 5
- Develop coping strategies that foster resilience

Agree on helpful mediation strategies





Dealing with inappropriate CONTENT

What to talk about

- They can come to you if they see anything that upsets them
- If they have seen pornography... that it presents an unrealistic image of sex and relationships
- The importance of respect for each other and the meaning of consent

Top tips / tools to use

- Parental controls on home broadband
- Content lock on mobile networks
- Safe search on Google (& other browsers)
 & YouTube; child–friendly search engines

internet matters.org



Dealing with inappropriate CONTACT

What to talk about

- Sometimes people hide behind fake profiles for dishonest reasons
- Agree how they will respond to requests from people they don't know in real life
- Never ever to meet up with anyone they don't know in real life

Top tips / tools to use

- Set up safe social media profiles that don't share personal information
- Turn off geolocation settings on devices
- Use the strongest privacy settings on social media
- Learn how to report/block/mute



Dealing with inappropriate CONDUCT

What to talk about

- Talk to a trusted adult if they experience anything upsetting online
- Think carefully about sharing images of others
- Be responsible online, remembering they are creating their own digital footprint

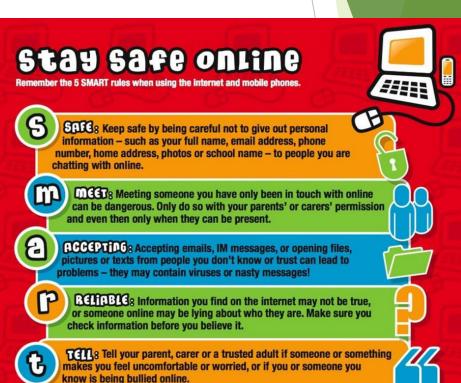
Top tips / tools to use

- Report inappropriate posts/content
 to the social media providers
- Think carefully about using monitoring apps that identify inappropriate behaviour



How do we protect children in school?

- Policy
- Procedures
- Safer internet day
- Curriculum- not just in Computing lessons!
- SMART rules
- Hardware safety- firewalls



Help with setting up parental controls

- We highly recommend this website as it provides step-by-step guides for setting up parent controls for:
 - Smartphones and devices
 - Online Media and Entertainment (Youtube, iPlayer, Netflix etc)
 - Mobile phone networks
 - Social Media
 - Gaming consoles
- www.internetmatters.org/parental-controls/

In partnership with			About us	Inclusive Digital Safety	Search Q
internet matters.org	ONLINE ISSUES ADVICE BY AGE	SETTING CONTROLS	GUIDES & RESOUR	ICES NEWS & OPINION	SCHOOLS RESOURCES
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safer online experience.					
SEE SET UP SAFE CHECKLIST					





Controlling tech time

And there are tactics you can put in place to help manage their screen time....



Set a good example



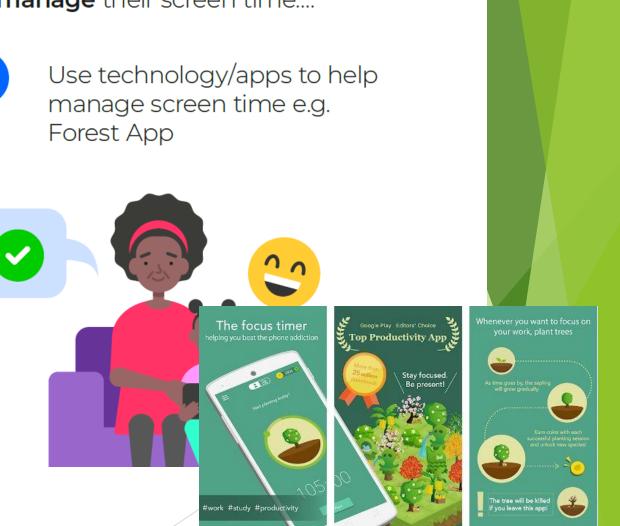
Talk together about the time spent online



Agree on appropriate length of time they can use their device



Get the whole family to unplug & create screen-free zones



Useful websites

Child Exploitation and Online Protection (CEOP) centre: For advice, guidance and reporting concerns

https://www.thinkuknow.co.uk/parents

Internet Matters: Setting up parental controls (as demonstrated on slide 13)

www.internetmatters.org/parental-controls/

UK Safer Internet Centre: Parents' guide to starting conversations with your child about using devices/ apps/ the internet safely

https://saferinternet.org.uk/guide-and-resource/parents-and-carers

▶ NSPCC Online Safety guides for parents- Gaming, Social Media and Devices. Regularly Updated.

https://www.nspcc.org.uk/keeping-children-safe/online-safety/#guides

Childnet: Supporting Young People Online . A concise (2 sided) document which includes a checklist to remind you of good practice for home.

https://www.childnet.com/resources/supporting-young-people-online/

And last but not least... Purple Mash: Parenting in a Digital World. A fantastic document made for parents. It contains tips and advice about all aspects of being Online. Organised into age ranges too.

https://static.purplemash.com/mashcontent/applications/code/docs/Saferinternet_parentinginadigitalworld/2019/parenti g%20in%20a%20digital%20worldonline.pdf Thank you very much for listening.

Do you have any questions?

1:1 question opportunity